

The Future of Broward County Starts Here

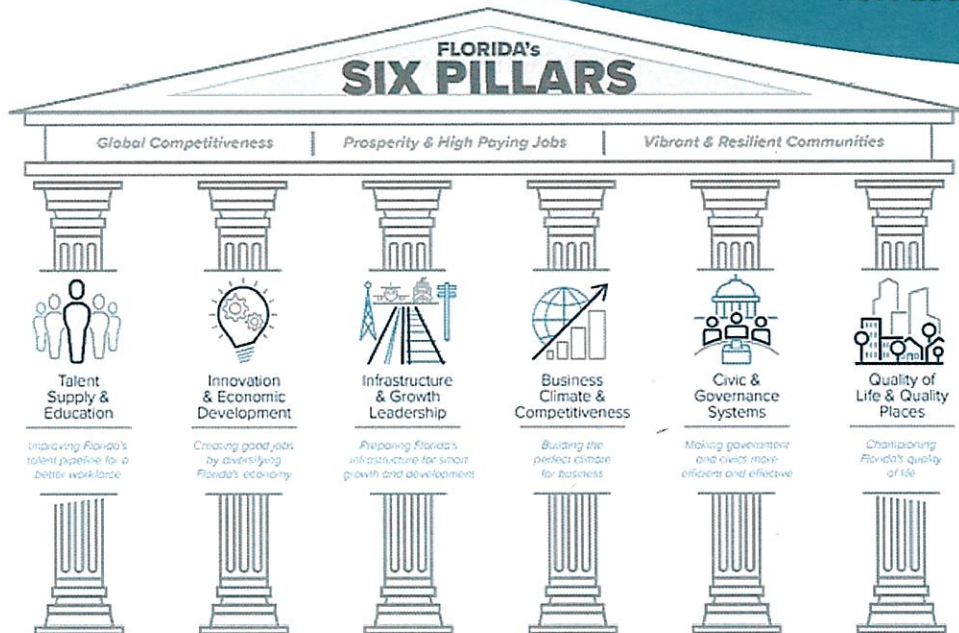
SIX PILLARS BROWARD

2026 REPORT TO THE COMMUNITY

**Wednesday
April 8, 2026**

7:30 a.m.

Downtown Event Center
416 NE 1st Street
Fort Lauderdale, FL 33301



The Six Pillars Broward 2045 Plan is Broward County's community vision and strategic plan for the next 20 years. It includes key community priorities through 2045 and opportunities for business and community leadership and participation.

Join us in making the plan a reality!

Six Pillars Broward 2045

Leadership Co-Chairs

Kathleen Cannon, United Way Broward
Cindy Mason, Florida Blue
Commissioner Michael Udine, Broward County Commission

Talent Supply & Education

Cindy Arenberg Seltzer, Children's Services Council of Broward
James Knapp, Broward Education Foundation
Ramola Motwani, Merrimac Ventures

Innovation & Economic Development

Sam Blatt, Amazon
Maribel Feliciano, Broward County Office of Economic
and Small Business Development
Christine Shaw, Florida Power & Light Co.

Infrastructure & Growth Leadership

Coree Cuff Lonergan, Broward County Transit
Mayor Josh Levy, City of Hollywood
Elizabeth Somerstein, Greenspoon Marder

Business Climate & Competitiveness

Shawn Oden, BMO Bank
Whitney Dutton, Native Realty

Civic & Governance Systems

Christine Hunschofsky, Florida House of Representatives
Felipe Pinzón, Hispanic Unity of Florida

Quality of Life & Quality Places

Shekeria Brown, JP Morgan Chase
Phillip Dunlap, Broward County Cultural Division
Jennifer O'Flannery Anderson, Community Foundation of Broward
Sandra Veszi Einhorn, Coordinating Council of Broward

Six Pillars Broward 2026 Annual Report to the Community Program

8:30 a.m.

Welcome and Comments

Commissioner Michael Udine, Broward County
and Co-Chair of The Six Pillars Partnership

Launch of Six Pillars Broward 2045

Business Climate & Competitiveness Pillar
Quality of Life & Quality Places Pillar

Comments

Kathleen Cannon, President and CEO, United Way Broward
and Co-Chair of The Six Pillars Partnership

Opportunities for Innovation in the Ocean Economy

Jennifer Bales-Drake, Shareholder and Vice Chair, Public Private Partnerships Practice Group
at Becker, and Chair of the Greater Fort Lauderdale Alliance
Dr. Colin Polsky, Assoc. VP, Broward Campuses and Professor of Geosciences, FAU
Katherine O'Fallon, Executive Director, Marine Research Hub of South Florida

Launch of Six Pillars Broward 2045

Civic & Governance Systems Pillar
Innovation & Economic Development Pillar

Comments

Cindy Mason, Market Leader - Broward County, Florida Blue,
and Co-Chair of The Six Pillars Partnership

Fireside Chat: Competing and Winning in the Innovation Economy

Bob Swindell, President and CEO, Greater Fort Lauderdale Alliance
Michael Burtov, Chief Innovation Officer of Nova Southeastern University
and Executive Director of the Alan B. Levan | NSU Broward Center of Innovation

Launch of Six Pillars Broward 2045

Talent Supply & Education Pillar
Infrastructure & Growth Leadership Pillar

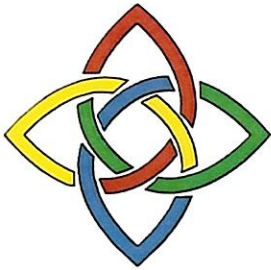
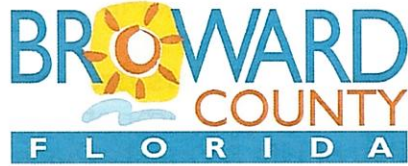
Why Florida and Broward are Winning the Global Competition for Jobs and Investment

Heather Shubirg, VP - Business Development, Florida Department of Commerce

Closing Remarks

Bob Swindell

Thank you to our sponsors:



The Coordinating
Council of Broward

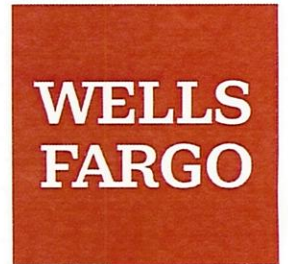


Table of Contents

Background.....	2
The Six Pillars Framework.....	2
How to Use This Document.....	3
The Role of Implementation and Measurement.....	3
Talent Supply and Education.....	4
Innovation and Economic Development.....	10
Infrastructure and Growth Leadership.....	21
Business Climate and Competitiveness	27
Civic and Governance Systems.....	32
Quality of Life and Quality Places	39

**Six Pillars™ Broward
2045 Economic Development
Strategic Vision Plan
April 2026**

Background

In 2011, Broward County community leaders and residents developed a strategic economic development visioning plan through the year 2030, using the Six Pillars™ framework of the Florida Chamber Foundation as a strategic planning tool. The vision was to create prosperity and high paying jobs, vibrant communities and global competitiveness. In the ensuing years, more than 80% of the 400 tactics in that plan have been implemented or are in process.

In 2025, community leaders and residents came together again to develop a plan for the next 20 years called Six Pillars Broward 2045. It is a community-driven initiative aimed at creating a shared vision and action plan that will guide Broward County's economic and community success through the year 2045.

The Six Pillars Framework

Following is information about each of the Six Pillars:

Talent Supply & Education

Preparing a future-ready workforce by aligning education, training, and lifelong learning with the needs of high-demand industries.

Innovation & Economic Development

Driving long-term economic resilience through innovation, entrepreneurship, research, and support for emerging industries.

Infrastructure & Growth Leadership

Promoting smart, sustainable development with strategic investments in housing, mobility, and climate-resilient infrastructure.

Business Climate & Competitiveness

Cultivating a business-friendly environment that attracts, retains, and grows companies in Broward County.

Civic & Governance Systems

Strengthening public institutions and civic engagement to build trust, transparency, and inclusive decision-making.

Quality of Life & Quality Places

Enhancing the well-being of all residents by investing in cultural assets, community safety, environmental health, and vibrant neighborhoods.

How to Use This Document

Within each of the Six Pillars, local stakeholders have identified the goals, strategies and tactics specific to Broward County. Every effort has been made to limit the narrative in this document to consensus goals, strategies and tactics designed for long-term structural change. The goals, strategies and tactics themselves will fall into short, medium and long term timeframes, and some suggestions will come later requiring further study and development before becoming part of the plan.

Additionally, each strategy section identifies a list of recommended advocates whose involvement, partnership and collaboration are recognized as crucial to the implementation of the plan. The lists of recommended advocates do not include every potential advocate, but are a suggested sampling of the organizations and types of organizations needed to help the process succeed. Stakeholders are invited to help achieve the goals in this document by embracing the goals, strategies and tactics in ways that can influence their success, and by including them in their work plans and strategic planning processes.

The Role of Implementation and Measurement

As community leaders and volunteers work together to implement the Six Pillars framework in Broward County, a significant part of the plan's success will be found in measuring our current status and progress toward stated goals. In addition to local and state econometrics which are available on the Florida Chamber Foundation's "The Florida Scorecard" website, numerous local community organizations have committed to identifying, tracking and providing those metrics identified within each of the Six Pillars as indicated in this plan. Information regarding the plan and the status of implementation can be found at www.sixpillarsbroward.org. Regular reports will be communicated regarding progress toward stated goals. Subsequent meetings will occur to update the plan, recognize challenges and celebrate successes, making it a dynamic plan and a living document. Ultimately, the success of the Broward Six Pillars Plan will depend on the work and support of those willing to step forward with the goal of planning and working together for the prosperity of Broward County and its citizens.

A special thank you goes to the many community leaders and volunteers, representing numerous organizations in Broward County, who have helped to develop this plan and are committed to its successful implementation.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Talent Supply and Education (Pre K, Primary & Secondary, Post-secondary, Workforce Development)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 1: FOSTER A WORKFORCE PREPARED TO ADD VALUE AND ALIGNED TO MEET OR EXCEED PROJECTED NEEDS FOR A SKILLED AND TALENTED EMPLOYEE BASE THAT MEETS THE NEEDS OF EMPLOYERS.

Strategy 1.1: Co-design learning and training systems with employers and education partners.

Tactics:

- T1 Convene employers, education institutions, and workforce agencies to co-design and regularly update curricula that align with evolving industry needs.
- T2 Conduct annual surveys of employers, educators and community organizations to guide curriculum revisions.
- T3 Partner with industry associations, school districts and community organizations to create certified programs leading directly to employment.
- T4 Expand mentoring, apprenticeships, co-op, field experience, job shadowing and for-credit internship programs across sectors.
- T5 Provide employer incentives to support employee participation in career advancement, summer employment and upskilling programs.
- T6 Develop career ladders and clearly defined pathways for key industry clusters.
- T7 Establish sector-based employer councils that meet annually to update skill needs and coordinate work-based learning opportunities.

Strategy 1.2: Expand and align education pathways beginning from early learning through higher education.

Tactics:

- T8 Expand programs that support nurturing and educational home environments for children.
- T9 Strengthen pre-kindergarten programs to ensure kindergarten readiness and equitable access to quality early learning.
- T10 Encourage attendance in voluntary PreK programs through funding and awareness campaigns.
- T11 Promote understanding among employers that brain development starts at birth, encouraging policies that support employees with young children through flexibility and family engagement.
- T12 Highlight early learning programs as foundational to workforce excellence in public campaigns and employer communications.

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PILLAR: Talent Supply and Education (Pre K, Primary & Secondary, Post-secondary, Workforce Development)

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Strategy 1.3: Scale work-based and experiential learning opportunities.

Tactics:

- T13 Integrate career awareness and exposure activities into K–12 curricula and extracurricular programming.
- T14 Expand internship and work-based learning opportunities by identifying and eliminating barriers that hinder employer engagement.
- T15 Launch an annual business-led Career Week for high school juniors and seniors that connects classroom learning with real-world industries. Over time, expand this to programs throughout the school year.
- T16 Expand industry externship opportunities for teachers to strengthen classroom-to-career connections.
- T17 Facilitate outreach efforts linking targeted industries with high-achieving and underrepresented students to improve equity in talent pipelines.
- T18 Convene a stakeholder task force to design and oversee a shared “Broward Talent & Education Data Hub” and/or support an existing (Xello) Hub.
- T19 Expand e-learning, stackable credentials and micro credential options across the K–20 and adult-learning systems.
- T20 Provide continuous professional development and leadership training for educators, emphasizing innovation and digital fluency.
- T21 Improve articulation pathways among schools, colleges, and universities to ensure seamless transitions and reduce learning loss between levels.
- T22 Create targeted training and support programs for underemployed and unemployed individuals to access career pathways exceeding a living wage.
- T23 Partner with literacy-focused organizations to reduce non-functional literacy among adults and support lifelong learning.
- T24 Investigate international models of students splitting time between school and paid work.
- T25 Consider promoting entire training facilities funded and shaped by industry and run by community organizations focused on workforce education and development. Student supports could include mental health support, coaching, transportation, and financial guidance.
- T26 Promote community and employer campaigns that emphasize the value of continual learning and skill renewal.

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GOAL 2: FOSTER INNOVATION AND COLLABORATION IN EDUCATION AND WORKFORCE DEVELOPMENT TO PREPARE FOR 2045 AND BEYOND.

Strategy 2.1: Advance innovation in teaching, learning and workforce preparation.

Tactics:

- T27 Integrate interdisciplinary STEAM content into core subjects and career pathways.
- T28 Expand credentialing and professional development opportunities for STEAM educators.
- T29 Launch countywide campaigns to inspire student interest in STEAM and technology-driven careers starting in PreK.
- T30 Pilot new learning models incorporating artificial intelligence, virtual/augmented reality, and personalized digital tools.
- T31 Develop AI-readiness and digital equity initiatives to ensure all learners can access next-generation education resources.

Strategy 2.2: Build a collaborative talent innovation network.

Tactics:

- T32 Create a formal Talent Innovation Network linking K–12, higher education, employers, and workforce partners.
- T33 Facilitate university–industry partnerships to accelerate innovation and commercialization of education and training solutions.
- T34 Develop a business–university incubator network supporting entrepreneurship, applied research, and talent development.
- T35 Support technology transfer and innovation centers that connect academic research to real-world applications.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Talent Supply and Education (Pre K, Primary & Secondary, Post-secondary, Workforce Development)

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Strategy 2.3: Leverage data and foresight for future skills planning.

Tactics:

- T36 Conduct periodic “Future of Work” studies to forecast emerging industries, occupations, and skill requirements through 2045.
- T37 Partner with the Greater Fort Lauderdale Alliance and economic development organizations to align training investments with projected market needs.
- T38 Establish a standardized set of countywide indicators to measure progress, including readiness, credential attainment, and employment outcomes.
- T39 Align education, workforce, and employer data systems to support joint planning and reporting.
- T40 Identify sustainable funding and designate a lead agency to maintain the data hub and produce annual dashboards.
- T41 Establish a standardized set of countywide indicators (attendance, readiness, credential attainment, employment outcomes) to track progress and ensure accountability.
- T42 Collaborate with economic development groups to connect education and training systems with inbound global business interests.

GOAL 3: POSITION BROWARD COUNTY AS A NATIONAL AND GLOBAL DESTINATION FOR TALENT, LEARNING, AND OPPORTUNITY.

Strategy 3.1: Develop a unified brand and communication strategy.

Tactics:

- T43 Develop global marketing materials positioning Broward as a center for education, innovation, and opportunity.
- T44 Expand use of the Greater Fort Lauderdale Alliance “Educational Excellence Builds Business” campaign to highlight school–business partnerships and success stories.
- T45 Partner with media outlets to regularly promote local education and workforce achievements.
- T46 Launch a centralized online platform for education access, training programs, and navigation resources.
- T47 Use social media and digital storytelling to amplify Broward’s education and workforce brand.

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Strategy 3.2: Align economic, workforce, and community supports that retain talent.

Tactics:

- T48 Support international student and faculty programs to strengthen global connectivity and talent development.
- T49 Identify and engage international higher education institutions aligned with Broward's workforce priorities.
- T50 Document and promote Broward's international education assets as part of its global competitiveness narrative.
- T51 Collaborate with other Six Pillars committees to address affordability, childcare, and transportation factors affecting talent retention.
- T52 Educate employers about the fiscal benefits cliff, so they can help employees maneuver through the issues of job advancement causing them to lose public benefits and ultimately being worse off.

Strategy 3.3: Engage employers and alumni as ambassadors for Broward's talent ecosystem.

Tactics:

- T53 Recruit local employers, alumni, and civic leaders as ambassadors to promote Broward's career and learning opportunities nationwide.
- T54 Encourage employer- and alumni-funded scholarships that expand access to high-demand fields such as STEAM and health sciences.
- T55 Develop recognition programs for outstanding educators and mentors who contribute to Broward's talent pipeline success.
- T56 Support a "Return to Broward" initiative encouraging graduates and professionals to build their careers locally.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Talent Supply and Education (Pre K, Primary & Secondary, Post-secondary, Workforce Development)

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Metrics:

- Kindergarten Readiness
- 3rd Grade Reading Scores
- 3rd Grade Math Scores
- 8th Grade Reading Scores
- 8th Grade Math Scores
- 8th Grade Science Scores
- Highschool Graduation
- Highschool Graduation Rate with Disability
- Without Highschool Diploma
- Degree Attainment
- Unemployment Rate
- Persons with Disabilities (unemployment rate)

Recommended Advocates:

Broward County Government, Broward County Library Foundation, Broward County Office of Economic and Small Business Development, Broward County Public Schools (including charter schools), Broward Education Foundation, Alan B. Levan | NSU Broward Center of Innovation, Broward Workshop, CareerSource Broward, Children's Services Council of Broward, Coordinating Council of Broward, Department of Children and Families, Early Learning Coalition, Greater Fort Lauderdale Alliance, Human resources management groups, Industry and professional associations, Leadership Broward, Literacy training providers, Local Chambers of Commerce, Local colleges and universities, Local cultural organizations, Local municipalities, Marine Research Hub, Other education providers including private K-12 schools, Take Stock in Children, The Nonprofit Executive Alliance, United Way Broward, 211 Broward .

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Innovation and Economic Development
(Innovation, Commercialization, Entrepreneurism, Global Trade, Economic Development)**

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GOAL 1: GROW BROWARD COUNTY INTO A PREMIER LOCATION FOR ATTRACTING, RETAINING, AND DEVELOPING TOP TALENT ACROSS INNOVATION, ENTREPRENEURSHIP, AND KNOWLEDGE-BASED INDUSTRIES.

Strategy 1.1: Develop the services and economy that attract value and support talent

Tactics:

- T1 Continue to support talent attraction campaign, rebranding Broward as a "creative and connected innovation hub".
- T2 Invest in community amenities—mobility, schools, arts, and wellness—that enhance live-work-play appeal.
- T3 Continue to integrate quality-of-life messaging into national and international recruitment and relocation efforts.
- T4 Expand the criteria that define housing affordability to retain emerging professionals.
- T5 Continue to engage young professionals through leadership councils and civic innovation networks.
- T6 Continue to target marketing to residents of high-cost metros seeking relocation opportunities.
- T7 Continue to collaborate with cultural and tourism partners to showcase Broward's creative identity (e.g., Centennial events).
- T8 Partner with employers and arts institutions to support creativity and arts education in schools.
- T9 Expand family-friendly amenities—parks, childcare, recreation—to attract and retain young families.
- T10 Leverage visitor and alumni surveys to identify motivators for permanent relocation to Broward.
- T11 Support, expand, and promote existing target industry meetups to increase engagement and retain local talent.
- T12 Identify innovative ways to increase the supply of affordable housing through P3s, zoning amendments, employer based incentives, and others. Support and utilize the Broward County Affordable Housing Plan.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Innovation and Economic Development (Innovation, Commercialization, Entrepreneurism, Global Trade, Economic Development)

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Strategy 1.2: Improve alignment between education and training with the needs of the evolving business environment.

Tactics:

- T13 Conduct and maintain a countywide Talent Inventory linking workforce supply with employer demand.
- T14 Promote live-learn-work housing models connecting students and professionals in downtown and innovation districts.
- T15 Expand hiring and retention incentives for employers investing in local graduates within targeted and emerging industries.
- T16 Strengthen career pathways through coordinated internship, apprenticeship, and mentorship programs, including emerging industries & tech, and partner with employers to offer internships and earn & work placements that convert to full-time local employment.
- T17 Promote urban revitalization and creative-industry opportunities to attract entrepreneurs.

Strategy 1.3: Retain talent through the upskilling of existing workforce in advanced technology and other competences and emerging skills sets.

Tactics:

- T18 Leverage university and accelerator programs (e.g., NSU/Broward Levan Center, Research Park at FAU) to expand startup and innovation training countywide.
- T19 Continue to implement a countywide Startup Strategy integrating data, mentorship, technical assistance, and access to capital (including AERO) Use data to identify gaps in Broward's entrepreneurship ecosystem.
- T20 Support satellite incubators and coworking areas in suburban and emerging corridors. Complete an annual inventory of Broward's incubators and co-working spaces.
- T21 Designate innovation districts or "entrepreneurship zones" to cluster startups and tech firms.
- T22 Support live-work spaces and R&D centers to attract creative and technical professionals.
- T23 Offer competitive micro-grants or rent-relief programs for early-stage entrepreneurs.
- T24 Support the creation of shared testing, prototyping, and innovation facilities and next-generation business parks that enable local tech firms, researchers, and entrepreneurs to co-locate and collaborate, when possible, within a defined Broward "Tech and Research Corridor".

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Innovation and Economic Development (Innovation, Commercialization, Entrepreneurism, Global Trade, Economic Development)

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- T25 Cultivate cultural and recreation programming that reinforces a vibrant innovation culture through community engagement.

Strategy 1.4: Grow a more collaborative entrepreneurial ecosystem that supports local talent and innovation in Broward County's targeted and emerging industries.

Tactics:

- T26 Support an "Innovation Roundtable" network uniting entrepreneurs, investors, universities, and industry leaders to share resources and align growth priorities.
- T27 Create a centralized online Innovation Portal featuring funding opportunities, mentorship programs, and startup resources.
- T28 Continue to support an annual Broward Innovation Summit to showcase local ventures, attract investors, and highlight emerging sectors.
- T29 Launch a "Made in Broward" Innovation Campaign that celebrates local startups, entrepreneurs, and research breakthroughs. The campaign would highlight Broward-born technologies, companies, and talent through storytelling, public showcases, and social media to strengthen community pride and awareness of local innovation.

GOAL # 2: ATTRACT, RETAIN, AND GROW INNOVATION-BASED COMPANIES TO STRENGTHEN BROWARD COUNTY'S POSITION AS A GLOBAL INNOVATION HUB.

Strategy 2.1: Identify and recruit innovation-driven industries and firms.

Tactics:

- T30 Maintain a real-time database of innovation-driven firms, clusters, and supply-chain partners to inform recruitment and retention strategies.
- T31 Launch a unified marketing campaign showcasing Broward's innovation assets—universities, incubators, lifestyle, and workforce strength.
- T32 Review and update targeted industry lists every 3–5 years to reflect emerging sectors (AI, clean tech, Blue "Ocean" economy, life sciences, advanced manufacturing).
- T33 Continue to utilize competitive, performance-based incentive packages that prioritize high-wage, innovation-oriented firms.
- T34 Promote countywide innovation summits, events and STEAM showcases that highlight creative and technical talent & employers.
- T35 Expand procurement assistance and range of supplier programs helping local innovators access government and defense contracts.

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PILLAR: Innovation and Economic Development (Innovation, Commercialization, Entrepreneurism, Global Trade, Economic Development)

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- T36 Continue to partner with universities and hospital systems to attract life-sciences and pharmaceutical R&D firms.
- T37 Continue to attract and support renewable-energy, resilience tech, and sustainable-materials companies that align with Broward’s resilience goals.
- T38 Develop and brand the region's “Risk & Resilience Tech Hub” to cluster resilience industries.
- T39 Implement a global marketing and trade mission strategy positioning Broward as a gateway to the Americas for innovation-based business.
- T40 Target business relocations from high-cost markets by emphasizing Broward’s connectivity, cost advantages, and talent ecosystem.
- T41 Collaborate with municipalities and the County to streamline permitting, zoning, and regulatory processes that support business growth and innovation.
- T42 Recommend and advocate for policy updates that remove barriers to entry for emerging industries and technology-based firms.
- T43 Support pilot projects and demonstration initiatives that test innovative technologies and business models within Broward County.
- T44 Establish Regulatory Innovation Sandboxes in partnership with local, state, and federal agencies to allow for the controlled testing of emerging technologies—such as autonomous systems, clean energy solutions, and AI applications—within real-world conditions, positioning Broward as a leader in adaptive policy and innovation governance.

Strategy 2.2: Expand Broward’s role in the South Florida Tech Gateway and foster local tech sector growth for start-ups and established companies.

Tactics:

- T45 Strengthen inclusion of underserved and small businesses in Broward’s innovation ecosystem by connecting them to workforce, capital, and supply chain opportunities.
- T46 Create structured Higher Ed.-industry partnership programs to co-develop education, research, internships, and commercialization pipelines.
- T47 Expand advanced affordable and accessible STEAM, cybersecurity, AI, Quantum computing, R&D, etc., curricula across local educational partners in alignment with employer needs resulting in job-placement and retention. (combine with) Expand and make more affordable the certificates required by the emerging industries.
- T48 Expand and make more affordable education certificates that are required by emerging industries.

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- T49 Coordinate and align municipal business visitation programs (such as BRAVO) to share data and insights, creating a unified understanding of local employer needs and opportunities for collaboration.
- T50 Expand targeted digital campaigns recruiting talent that has the skill sets required by our targeted and emerging industries to relocate or work remotely from Broward.
- T51 Continue to support and expand the South Florida Tech Gateway Alliance as a tri-county initiative promoting unified regional branding, shared talent recruitment campaigns, coordinated innovation events, and advocacy for pro-innovation policies at the state and federal level.

Strategy 2.3: Accelerate innovation through stronger R&D, commercialization, and access to capital.

Tactics:

- T52 Formalize partnerships between research institutions, startups, and established firms to fast-track commercialization of new technologies.
- T53 Establish a regional Innovation Legal Clinic with IP attorneys and USPTO partners to guide patenting and licensing.
- T54 Publish and maintain a public directory of local seed-funding, angel, and venture resources.
- T55 Cultivate an active angel-investor and venture-capital ecosystem through targeted convenings and deal-flow events.
- T56 Market Broward's ROI potential at national early-stage and venture investor forums, and through digital investor-relations campaigns.
- T57 Host recurring investment summits (early-stage & growth-stage) to attract funding and showcase local success stories.
- T58 Strengthen and expand Community Development Financial Institutions (CDFIs) and mission-driven lenders supporting innovation enterprises.
- T59 Promote access to diverse funding mechanisms for innovation-focused businesses, including CDFI bonds, blended-finance tools, public-private partnerships, grants, and other emerging capital sources.
- T60 Advance the growth of regional innovation hubs—such as the NSU Broward Levan Center of Innovation, Research Park at FAU, and South Florida Education Center—while ensuring pathways for other higher education institutions and national or global partners to establish a presence in Broward County.

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- T61 Establish a Broward Capital Navigator—a public-private resource that helps entrepreneurs and innovators identify and connect with appropriate funding sources, including angel investors, venture capital, CDFIs, grants, and public financing tools. The Navigator would serve as a single access point for capital readiness support and investment matchmaking.

GOAL 3: POSITION BROWARD COUNTY AS ONE OF FLORIDA’S LEADING CENTERS FOR RESEARCH AND DEVELOPMENT BY INVESTING STRATEGICALLY IN INFRASTRUCTURE, PARTNERSHIPS, AND COMMERCIALIZATION CAPACITY.

Strategy 3.1: Align R&D with business clusters, existing assets, and funding opportunities.

Tactics:

- T62 Establish a structured R&D commercialization pipeline modeled after leading innovation ecosystems (e.g., Max Planck, Scripps, NSU Broward Levan Center).
- T63 Formalize collaborative partnerships and joint research programs with the FAU Research Park and other regional innovation campuses.
- T64 Conduct a capital infrastructure assessment to identify gaps in support for Broward’s R&D growth.
- T65 Create a centralized public–private funding platform or “capital clearinghouse” connecting research-driven firms with grants, venture funding, and philanthropic resources.
- T66 Brand and promote a countywide “Broward Research Corridor” to attract global R&D firms and academic partnerships.
- T67 Leverage Broward’s regional assets—targeted industries and emerging industries—to strengthen industry supply chains and workforce development.
- T68 Coordinate with Palm Beach and Miami-Dade Counties to develop a South Florida R&D Partnership Network that fosters collaboration, shared funding, and cross-institutional research.
- T69 Coordinate with the Infrastructure & Growth Leadership Pillar to align investments in broadband, digital infrastructure, and smart-city technologies with the growth of innovation districts and R&D corridors, ensuring that physical and digital systems evolve together to support entrepreneurship and research commercialization.

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Strategy 3.2: Attract, cultivate, and support existing and new R1 and R&D institutions in Broward County.

Tactics:

- T70 Support and expand an "R1 Readiness & Capabilities" program, providing incentives, partnerships, and technical assistance to help local universities achieve higher research classification.
- T71 Offer targeted infrastructure and land-use incentives for the establishment or expansion of university-affiliated research centers.
- T72 Support local institutions with endowed research chairs and visiting scholar programs focused on Broward's targeted and emerging industries (e.g., AI, climate science, oceanic engineering).
- T73 Facilitate collaboration agreements between local colleges, universities, and national research labs to attract large-scale grants and federal funding.
- T74 Establish a "Broward Research Fellows Program" that funds faculty–industry collaborations producing commercializable outcomes.
- T75 Launch a "Research in Residence" program connecting academic researchers with corporate innovation teams to accelerate applied research.

GOAL 4: POSITION BROWARD COUNTY AS A GLOBAL HUB BY STRENGTHENING INTERNATIONAL CONNECTIVITY, BRANDING, INFRASTRUCTURE, AND BUSINESS SUPPORT SYSTEMS.

Strategy 4.1: Advance a regional strategy to promote South Florida as a top-tier global business destination.

Tactics:

- T76 Deploy a unified team of regional economic-development leaders to implement a South Florida Global Competitiveness Plan with shared benchmarks and reporting.
- T77 Continue to coordinate joint participation in global trade shows and international forums to position South Florida as a connected innovation and logistics hub.

Strategy 4.2: Develop a single, consistent brand for the County, that would enhance the business climate, culture, and identity of our community.

Tactics:

- T78 Support strategic, sustainable expansions at Port Everglades and FLL Airport ensuring environmental resilience and operational excellence.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Innovation and Economic Development (Innovation, Commercialization, Entrepreneurism, Global Trade, Economic Development)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- T79 Market all of the resources and collateral of the international business resources and digital asset database to connect global investors with Broward opportunities.
- T80 Increase County and regional funding for international business attraction and marketing campaigns.
- T81 Attract international investors, accelerators, and service providers that facilitate cross-border trade and investment.
- T82 Deepen relationships with foreign consulates, trade offices, and bi-national chambers through structured partnership agreements.
- T83 Collaborate with federal agencies to align Customs & Border Protection (CBP) and Federal Inspection Services (FIS) staffing at FLL and Port Everglades with rising international demand.
- T84 Market the availability of the Convention Center & Hotel, as well as related meeting-space development to expand international business tourism.
- T85 Strengthen trade and innovation partnerships with key markets.
- T86 Recruit additional international and cargo air carriers to expand direct global routes and freight capacity.
- T87 Continue to host and attract international cultural and business events featuring global corporations, consulates, and local entrepreneurs.
- T88 Continue to Integrate tourism and business-travel marketing to promote Broward as both a leisure and investment destination.
- T89 Create and promote a unified Broward County brand to showcase the region's assets, industries, innovation ecosystem, and opportunities to domestic and international audiences.
- T90 Leverage and expand Foreign Trade Zones (FTZs) as key tools to attract global investment, support target and emerging industries, and enhance Broward's competitiveness in international markets.
- T91 Develop and implement an educational and engagement campaign for elected officials, business leaders, and residents to highlight Broward's global economic role, trade advantages, and international partnerships. Modeled after Leadership Broward, this series would convene monthly sessions featuring different sectors and global themes to foster collaboration among public, private, and academic partners.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Innovation and Economic Development (Innovation, Commercialization, Entrepreneurism, Global Trade, Economic Development)

2045 VISION I. Prosperity and High Paying Jobs II. Vibrant Communities III. Global Competitiveness

Strategy 4.3: Enhance and expand international economic partnerships.

Tactics:

- T92 Launch an online Broward Global Opportunity Portal that aggregates trade, investment, cultural, and education resources for international audiences.
- T93 Develop a coordinated international marketing budget shared among key agencies (OESBD, Alliance, Visit Lauderdale, Port Everglades, Fort Lauderdale-Hollywood International Airport, Sister Cities) to promote the portal globally.
- T94 Support an annual Broward Global Business Forum connecting international delegations, consulates, and local enterprises.
- T95 Formalize sister-city and economic-partnership agreements with regions aligned to Broward's target industries.

Strategy 4.4: Improve access to international business and support services for a wide range of global users.

Tactics:

- T96 Support major infrastructure expansions (ports, airports, broadband, logistics) and communicate their long-term economic value to residents and stakeholders.
- T97 Aggressively pursue and coordinate federal, state, and international funding for trade, transportation, and tourism infrastructure.
- T98 Expand international business-service capacity—legal, financial, translation, logistics—to support small and midsize exporters.
- T99 Develop an “International Soft-Landing Program” providing space, mentorship, and resources for foreign companies entering the U.S. market through Broward.
- T100 Create an International Business Ambassador Program leveraging local executives and diaspora networks to promote Broward abroad.
- T101 Support the creation of a directory of export ready businesses.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Innovation and Economic Development (Innovation, Commercialization, Entrepreneurism, Global Trade, Economic Development)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 5: EXPAND THE SOURCES AND THE ACCESS TO CAPITAL TO INCLUDE FINANCIAL RESOURCES FOR ALL BUSINESSES.

Strategy 5.1: Leverage Broward County’s targeted industries and incubator culture to expand the local business presence.

Tactics:

- T102 Establish an Innovation Investment Fund that pools public, private, and philanthropic capital to accelerate growth within Broward’s targeted industries.
- T103 Integrate capital-readiness training within incubators and accelerators to prepare startups and small firms for investment and lending opportunities.
- T104 Incentivize expansion of local companies through matched grants, export financing, and venture debt options tied to job creation.
- T105 Encourage corporate and institutional partnerships that co-invest in Broward-based innovation hubs and incubator programs.
- T106 Track and publish an annual Capital Access Report highlighting Broward’s funding ecosystem, sector growth, and new investment opportunities.

Strategy 5.2: Engage high-net-worth individuals in the community and facilitate opportunities for them to invest locally.

Tactics:

- T107 Create a Broward Angel Network connecting high-net-worth individuals with vetted local startups, emerging businesses, and impact-investment opportunities.
- T108 Host roundtable events to showcase local innovation ventures and scalable growth companies seeking capital.
- T109 GFLA and/or CareerSource convene a consortium of employers willing to provide preferential hiring consideration when another company issues a WARN notice or announces significant layoffs, taking into consideration the impact of AI.
- T110 Develop a local Impact Investment Guide outlining Broward-based projects that support and benefit all sectors of the population.
- T111 Partner with wealth advisors, family offices, and private banks to promote place-based investing in Broward’s innovation economy.
- T112 Launch a Local Investor Ambassador Program that mobilizes successful entrepreneurs to mentor and co-invest in new Broward ventures.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Innovation and Economic Development (Innovation, Commercialization, Entrepreneurism, Global Trade, Economic Development)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 5.3: Expand alternative sources of funding (e.g., CDFIs, less restrictive lending, equity stakes) to support businesses of all sizes, from startups to large enterprises.

Tactics:

- T113 Strengthen partnerships with Community Development Financial Institutions (CDFIs) and mission-driven lenders to increase access to flexible capital for early stage entrepreneurs.
- T114 Create a Small Business Capital Collaborative uniting banks, credit unions, and community lenders to align underwriting standards and expand microloan access.
- T115 Work with state and federal partners to attract New Market Tax Credits, Opportunity Zone investments, and other innovative financing tools.
- T116 Develop a Business Finance Navigator portal to help companies identify and apply for grants, loans, and alternative funding programs.

Metrics:

- Number of Business Startups
- Employment
- GDP Adjusted for Inflation
- GDP Current Dollars
- GDP Per Capita
- Imports & Exports
- Income Migration
- New Capital Investment
- New Foreign Direct Investment
- Target Industry Jobs
- Target Industry Wages
- Unemployment
- Venture Capital Investments

Recommended Advocates:

Broward County Government, Broward Cultural Division, Broward County Office of Economic and Small Business Development, Broward County Public Schools, Broward League of Cities, Broward County Transit, Broward Metropolitan Planning Organization (MPO), Alan B. Levan | NSU Broward Center of Innovation, Business organizations, Business for the Arts of Broward, CareerSource Broward, Developers, Financial institutions and other lenders, Florida Department of Transportation, Fort Lauderdale–Hollywood International Airport, Greater Fort Lauderdale Alliance, Leadership Broward, Local Chambers of Commerce, Local colleges and universities, Local municipalities, Marine Research Hub of South Florida, Port Everglades, Port Everglades Association, Research Park at Florida Atlantic University, Seed, angel, and venture capital stakeholders, Smart Growth Partnership, South Florida Regional Planning Council, Visit Lauderdale.

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Infrastructure and Growth Leadership
(Energy, Transportation & Logistics, Water & Environmental
Protection, Growth Leadership, Housing, Disaster Preparedness & Recovery)**

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 1: ESTABLISH BROWARD COUNTY AS A GLOBAL LEADER IN MULTIMODAL TRANSPORTATION SYSTEMS AND NETWORKS.

Strategy 1.1: Develop and market integrated transportation corridors — air, sea, rail, and road — that connect key economic zones, ports, airports, vertiports, and cultural destinations.

Tactics:

- T 1 Expand intermodal hubs linking Port Everglades, Fort Lauderdale-Hollywood International Airport, and Brightline to strengthen regional connectivity.
- T 2 Create dedicated “tourism express” routes linking beaches, downtowns, and cultural districts.
- T 3 Develop logistics corridors that integrate rail, trucking, and waterways to improve freight efficiency.
- T 4 Leverage economic development opportunities to establish multi-model transit including bus, rail, etc. Particularly as it relates to commuter rail along the FEC corridor.

Strategy 1.2: Implement policies and funding programs that expand shared mobility and green commuting options while reducing single-occupancy vehicle use.

Tactics:

- T 5 Offer tax credits or subsidies for employers who provide mass transportation, bike-share or other.
- T 6 Launch a Mobility-as-a-Service (MaaS) platform that integrates bus, rail, rideshare, and micro-mobility in a single app.
- T 7 Provide incentives for e-bike, scooter, and EV adoption and expand countywide charging infrastructure.
- T 8 Continue to collaborate with regional partners to advance public transit in South Florida.
- T 9 Pilot “last-mile” neighborhood shuttles connecting residential areas to major transit stations.

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Infrastructure and Growth Leadership
(Energy, Transportation & Logistics, Water & Environmental
Protection, Growth Leadership, Housing, Disaster Preparedness & Recovery)**

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 1.3: Prioritize investments in transportation systems that withstand sea-level rise and extreme weather through resilient design and renewable energy.

Tactics:

- T10 Retrofit vulnerable bridges, roads, and rail segments with elevated or flood-resistant designs.
- T11 Encourage transit projects to include climate-resilience and sustainability criteria when feasible.
- T12 Install solar canopies, battery storage, and EV infrastructure at transit and mobility hubs.
- T13 Establish a Resilience Infrastructure Fund or bond program to finance climate-adaptive projects.

Strategy 1.4: Target multimodal investments that enhance accessibility for all residents, particularly underserved communities.

Tactics:

- T14 Map and prioritize transit-poor areas for new routes and multimodal investments.
- T15 Designate “equity zones” with affordable fares and enhanced service frequency.
- T16 Co-locate transit stops with affordable housing, schools, and workforce centers.
- T17 Conduct community-driven planning sessions to co-design routes, stops, and station amenities.

Strategy 1.5: Streamline funding and regulatory processes to accelerate innovative transportation infrastructure.

Tactics:

- T18 Advocate for expanded state and federal transit and climate-infrastructure funding.
- T19 Simplify permitting for multimodal projects through a countywide “one-stop” review system.
- T20 Create local financing tools such as mobility fees, sales-tax surcharges, and TIF districts.
- T21 Modernize zoning and development codes to promote transit-oriented development (TOD).

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Infrastructure and Growth Leadership
(Energy, Transportation & Logistics, Water & Environmental
Protection, Growth Leadership, Housing, Disaster Preparedness & Recovery)**

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 1.6: Design transportation systems around user needs to ensure affordability, safety, and reliability.

Tactics:

- T22 Deploy real-time data tools (apps, kiosks, signage) that support trip planning across all modes.
- T23 Improve safety through enhanced lighting, surveillance, and station design standards.
- T24 Implement multilingual marketing and education campaigns that build trust in public transit.
- T25 Support, promote and provide education regarding the implementation of Broward Commuter Rail South, on the FEC Corridor.
- T26 Partner with employers to expand commuter benefits and promote flexible work-travel options, including multi-modal transit including bus, rail, etc.

Strategy 1.7: Expand public-private partnerships and regulatory reforms that speed project delivery and leverage private investment.

Tactics:

- T27 Use public-private partnership (P3) models to deliver premium mobility projects.
- T28 Support legislative efforts that eliminate cumbersome requirements for mass transportation development.
- T29 Create a fast-track permitting process for priority multimodal and resilient infrastructure projects.
- T30 Recruit private logistics, technology, and construction firms as co-investors in transit corridors.

GOAL 2: SUPPORT SUSTAINABLE AND ECONOMIC GROWTH.

Strategy 2.1: Expand and implement innovative financing tools to advance transportation and sustainable land development.

Tactics:

- T31 Establish dedicated funding streams (e.g., mobility fees, value capture, sales surtaxes) for multimodal systems.
- T32 Use P3 models for large-scale infrastructure including freight and transit hubs.
- T33 Leverage federal and state climate and clean-energy funds to support resilient transportation.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Infrastructure and Growth Leadership (Energy, Transportation & Logistics, Water & Environmental Protection, Growth Leadership, Housing, Disaster Preparedness & Recovery)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- T34 Develop a regional incentive toolkit to attract mixed-use and infill TOD projects.
- T35 Issue green and resilience bonds to finance climate-adaptive infrastructure.

Strategy 2.2: Facilitate redevelopment along transportation corridors that link key activity centers while preserving green and residential spaces.

Tactics:

- T36 Align land-use and zoning policies to prioritize TOD and high-density mixed-use projects along key corridors.
- T37 Develop mobility hubs integrating bus, rail, micro-mobility, and pedestrian networks at redevelopment nodes.
- T38 Incentivize development in areas with existing infrastructure capacity to reduce costs and sprawl.
- T39 Launch corridor-specific master plans that set design standards, resilience criteria, and public-realm improvements.
- T40 Provide technical assistance and model zoning templates to municipalities to ensure consistency and accelerate implementation.

Strategy 2.3: Modernize public policy and utility infrastructure to support streamlined growth and universal access to essential services.

Tactics:

- T41 Implement a countywide digital permitting platform that unifies review processes across jurisdictions.
- T42 Standardize definitions and codes for mixed-use and multimodal development to reduce delays.
- T43 Adopt Complete Streets and smart-grid policies to guide all new transportation and redevelopment projects.
- T44 Tie project approvals to sustainability, mobility, and equity benchmarks through performance-based reviews.
- T45 Create a fast-track permitting path for projects that expand multimodal connectivity, resilience, or affordable housing.
- T46 Coordinate with utility providers to ensure reliable and equitable access to water, power, internet, and sewer services in growth areas.

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Infrastructure and Growth Leadership
(Energy, Transportation & Logistics, Water & Environmental
Protection, Growth Leadership, Housing, Disaster Preparedness & Recovery)**

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 3: ACCELERATE LONG-TERM RESILIENCE AND GOVERNANCE CAPACITY IN BROWARD COUNTY.

Strategy 3.1: Strengthen streamlined governance and accountability to improve project delivery and transparency.

Tactics:

- T47 Develop a public policy dashboard tracking project timelines, costs, and outcomes.
- T48 Formalize intergovernmental agreements between municipalities and the County to reduce duplication.
- T49 Create an Innovation Fund to pilot digital tools for permitting, inspections, and compliance monitoring.
- T50 Adopt performance metrics for agencies focused on speed, quality, and equity of project delivery.
- T51 Offer annual governance and resilience training for municipal and agency leaders.

Strategy 3.2: Enhance coordination among stakeholders including business leaders and residents to advance shared mobility and resilience priorities.

Tactics:

- T52 Establish multi-sector mobility and resilience councils with representation from business, nonprofit, and resident groups.
- T53 Host regional scenario-planning workshops to align long-term transportation and growth priorities.
- T54 Expand digital engagement platforms with open data dashboards and real-time feedback tools.
- T55 Form business advisory networks to guide mobility and resilience projects from inception.
- T56 Launch community partnership grants to support neighborhood-led infrastructure and corridor projects.

Strategy 3.3: Promote implementation of the Broward County Resilience Plan through innovation, education, and broad stakeholder engagement.

Tactics:

- T57 Integrate resilient design standards into all new infrastructure and redevelopment projects.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Infrastructure and Growth Leadership (Energy, Transportation & Logistics, Water & Environmental Protection, Growth Leadership, Housing, Disaster Preparedness & Recovery)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- T58 Incentivize pilot projects that test adaptive technologies (smart stormwater, microgrids, cool pavements).
- T59 Deliver a countywide public awareness campaign on climate resilience and disaster preparedness.
- T60 Partner with schools, universities, and employers to expand resilience education and workforce training.
- T61 Convene policy innovation labs where civic, business, and resident leaders co-develop new ordinances and funding tools.
- T62 Support, promote and provide education regarding the implementation of the Broward County Resilience Plan, together with similar municipal plans.

Metrics:

- Amount of Federal Dollars Allocated to County-wide Projects
- Average Commuter Travel Times
- Coastal Nitrogen and Phosphorous Levels
- Flooding (frequency, amount, location)
- Number of installed E85 pumps
- Number of LEED Certified Buildings in Broward
- Number of Public/private Partnership Projects Developed
- Number of Transit Oriented Development (TOD) Projects
- Percent Change in Existing Municipal Land Use that Encourages Multimodal Transportation (Complete Streets)
- Saturation and Unsaturation Depth
- Sea-level Rise
- Transit Ridership

Recommended Advocates:

Broward County, Broward County Government, Broward County Office of Economic and Small Business Development, Broward County Public Schools, Broward County School Board, Broward County Traffic Engineering, Broward County Transit, Broward County Utilities, Broward Legislative Delegation, Broward League of Cities, Broward Metropolitan Planning Organization, Broward Workshop, Business community, CareerSource Broward, Community Redevelopment Agencies (CRAs), Florida Department of Transportation (FDOT), Florida East Coast Railway (FEC), Florida Power & Light, Fort Lauderdale Downtown Development Authority (DDA), Greater Fort Lauderdale Alliance, Local airports, Local Chambers of Commerce, Local colleges and universities, Local municipalities, Marine Research Hub of South Florida, National Oceanic and Atmospheric Administration (NOAA), Port Everglades, Private schools, Realtor Associations, Smart Growth Partnership, South Florida Commuter Services, South Florida Regional Planning Council, South Florida Regional Transportation Authority (SFRTA), South Florida Water Management District, Southeast Florida Regional Climate Change Compact, ULI Southeast Florida/Caribbean, Visit Lauderdale.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Business Climate and Competitiveness (Risk Management, Taxation, Legal Reform, Regulation, Property Rights)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 1: LOWER THE OVERALL COST OF DOING BUSINESS IN BROWARD COUNTY TO REMAIN COMPETITIVE AND ATTRACT NEW INVESTMENT.

Strategy 1.1: Maintain a competitive tax structure that keeps structural costs low through policy, transparency, and efficiency.

Tactics:

- T1 Create and use comparative data and forecasting tools to assess and illustrate county and municipal tax burdens.
- T2 Publish annual comparisons of full tax environments (property, utilities, sales, gas, etc.) across municipalities and counties.
- T3 Create a standardized form for all jurisdictions to publish tax rates and fiscal data in a clear, consistent “apples-to-apples” format to ensure public transparency and comparability.

Strategy 1.2: Create, promote, and maximize effective incentives and resources that reduce the overall cost of doing business.

Tactics:

- T4 Advocate for fiscal policies to reduce future pension obligations and unfunded mandates.
- T5 Collaborate with utility providers and insurance regulators to identify and reduce cost inefficiencies impacting businesses, while also advancing Tort Reform to improve Florida’s overall competitiveness.
- T6 Identify and reduce transportation inefficiencies to lower business logistics costs.
- T7 Promote intergovernmental collaboration and shared services to reduce duplication and enhance efficiency.
- T8 Develop and maintain a list of discretionary and statutory incentives, including those currently available, those that have been eliminated, and new incentives needed to reduce the cost of doing business.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Business Climate and Competitiveness (Risk Management, Taxation, Legal Reform, Regulation, Property Rights)

2045 VISION

- I. Prosperity and High Paying Jobs**
- II. Vibrant Communities**
- III. Global Competitiveness**

GOAL 2: CREATE A UNIFORM, EFFICIENT, AND BUSINESS-FRIENDLY REGULATORY AND PERMITTING ENVIRONMENT ACROSS BROWARD COUNTY.

Strategy 2.1: Standardize costs and streamline permitting processes and business regulations.

Tactics:

- T9 Maintain a publicly accessible permitting checklist for each Broward municipality.
- T10 Develop a uniform permitting system that allows submitters to use a single platform countywide for all permits required for a project.
- T11 Identify and publish permitting best practices through formal white papers and guidance documents.
- T12 Increase industry participation (contractors, engineers, developers, etc.) on the Greater Fort Lauderdale Alliance Permitting Action Committee. Establish a centralized portal for businesses to provide feedback on permitting experiences.
- T13 Create a rating and designation system for developers and applicants, encouraging timely and accurate submissions and granting preferential status for future permit requests for companies in Broward County's target industries.

Strategy 2.2: Improve collaboration between government and businesses on regulatory matters.

Tactics:

- T14 Expand the Platinum Cities program so that all municipalities are required to participate in the Permitting Action Team to achieve or retain their Platinum designation.
- T15 Establish a standing process to gather regulatory feedback and present recommendations to public forums and leadership bodies.
- T16 Recognize municipalities and agencies that implement best-in-class permitting practices.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Business Climate and Competitiveness (Risk Management, Taxation, Legal Reform, Regulation, Property Rights)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 3: ACCELERATE OUR LEADERSHIP AND GROWTH IN TARGETED AND EMERGING INDUSTRIES.

Strategy 3.1: Establish a process that identifies, re-evaluates, and builds consensus around targeted and emerging industries.

Tactics:

- T17 Conduct a comprehensive analysis of Broward County's industry landscape to determine current strengths, emerging sectors, and opportunities for diversification.
- T18 Evaluate the availability and quality of existing target industry data and identify any gaps that limit effective planning and decision-making.
- T19 Provide municipalities with data and insights on existing businesses and industry clusters within their jurisdictions to inform local economic development efforts.
- T20 Engage all 31 municipalities to identify common economic development priorities within their master plans and highlight areas for regional collaboration.
- T21 Develop an interactive heat map that visualizes the location of key industry clusters and related small businesses to guide strategic investments and land use planning.
- T22 Collaborate with municipalities, universities, and research institutions to capture ongoing trends, innovation activities, and emerging opportunities within local economies.
- T23 Maintain a centralized inventory of industrial land, buildings, and redevelopment sites suitable for targeted industries and emerging industries.
- T24 Engage targeted and emerging industries in shaping infrastructure policies and investment priorities.
- T25 Coordinate with the Innovation & Economic Development Pillar to align recruitment strategies for new sectors with existing workforce and infrastructure assets.
- T26 Continue to advocate and educate partners on Broward's target industries, as identified by the Greater Fort Lauderdale Alliance, to ensure alignment with evolving markets, technologies, and global opportunities.

Strategy 3.2: Maximize and develop core competencies to drive support to targeted and emerging industries.

Tactics:

- T27 Identify and support the supply chain and other supporting businesses that cater and grow the targeted and emerging industries.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Business Climate and Competitiveness (Risk Management, Taxation, Legal Reform, Regulation, Property Rights)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- T28 Collaborate and co-create access to economic prosperity opportunities, across all municipalities, so that small businesses can participate in the sectors represented by the targeted and emerging industries.
- T29 Align K-12, postsecondary, and technical education programs, including high-demand skills, knowledge and abilities, by mapping required degrees, credentials, early immersion programs, and certifications to regional institutions.
- T30 Expand public and private R&D investments in technology and innovation programs at colleges and universities.
- T31 Strengthen technology transfer initiatives and university-industry partnerships by promoting and expanding university-affiliated incubators and accelerators—such as the FAU Research Park and NSU Broward Levan Center of Innovation—to accelerate commercialization and replication of successful models countywide.
- T32 Partner with and expand Small Business Development Centers and entrepreneurial support organizations to provide sector-specific training and technical assistance to emerging industry startups.
- T33 Facilitate peer-to-peer knowledge exchange between established industries and emerging sectors through innovation roundtables and industry councils.
- T34 Create a regional innovation dashboard to track capital investments, R&D activity, and startup formation across key industries.

GOAL 4: PROMOTE AND LEVERAGE KEY PARTNERSHIPS WITHIN BROWARD’S LOCAL BUSINESS ECOSYSTEM.

Strategy 4.1: Strengthen the growth, capacity, and resilience of Broward’s local business ecosystem.

Tactics:

- T35 Identify and promote networks, peer groups, and physical or virtual spaces that foster collaboration, education, and connection among businesses and industries.
- T36 Educate partners, policymakers, and community leaders on Broward’s targeted and emerging industries to strengthen public understanding of economic opportunities and pathways to prosperity.
- T37 Advocate for procurement policies that increase small business participation in public and anchor institution contracts.
- T38 Promote adoption of digital tools, e-commerce platforms, and AI solutions among local firms to increase competitiveness.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Business Climate and Competitiveness (Risk Management, Taxation, Legal Reform, Regulation, Property Rights)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 4.2: Connect local businesses to opportunities, capital, partnerships, and resources within the ecosystem.

Tactics:

- T39 Aspire to create a shared ecosystem dashboard that maps key clusters, suppliers, incubators, accelerators, and available business resources.
- T40 Create a peer mentoring and knowledge exchange network pairing emerging entrepreneurs with experienced business owners and industry experts.
- T41 Maintain and regularly update an online capital access hub listing funding sources, grants, incentives, and investment opportunities available to Broward businesses.
- T42 Host educational workshops and webinars on business financing, venture capital, credit readiness, and investment preparation.
- T43 Partner with financial institutions and CDFIs to expand access to microloans, bridge loans, and equity financing for startups and small businesses.
- T44 Advocate for policy and incentive alignment that increases Broward businesses' eligibility for state and federal funding and investment programs.

Metrics:

- Building Permits
- Corporate Giving (Charitable Contributions)
- Greater Fort Lauderdale Alliance Business Perception Survey Feedback for Business Friendliness and Timeliness
- Number of Alliance Platinum Cities
- Number of Business Closings
- Number of Business Starts
- Number of Jurisdictions with Expedited and Electronic Permitting
- Unemployment Rate

Recommended Advocates:

Broward County Government, Broward County Office of Economic and Small Business Development, Broward County Transit, Broward County/City Managers Association, Broward League of Cities, Broward Metropolitan Planning Organization (MPO), Broward Workshop, Builder associations, Building/planning associations, Business community, Commercial real estate brokers, Community Redevelopment Agencies (CRAs), Enterprise Development Corporation of South Florida (EDC), Financial institutions and other lenders, Greater Fort Lauderdale Alliance, Industry leaders, Land use attorneys and planners, Local airports, Local Chambers of Commerce, Local colleges and universities, Local municipalities, NAIOP, Port Everglades, Small Business Administration, Small Business Development Centers, South Florida Manufacturers Association, South Florida Regional Transportation Authority (SFRTA), ULI Southeast Florida/Caribbean.

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Civic and Governance Systems
(Ethics & Elections, Constitutional Amendment Reform, Government Efficiency & Accountability, Justice & Legal Systems, Civil Society)**

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 1: STRENGTHEN PUBLIC TRUST WITH OUR CITIZENS, ELECTED OFFICIALS, AND PUBLIC ADMINISTRATORS AROUND THE ETHICAL, TRANSPARENT, AND ACCOUNTABLE GOVERNANCE IN BROWARD COUNTY.

Strategy 1.1: Educate citizens, public servants, and elected officials on ethical standards and practices across all levels of government.

Tactics:

- T1 Support civic exchange sessions that bring residents, elected officials, and administrators together for dialogue, transparency, and collaborative problem-solving.
- T2 Ensure uniform adoption, monitoring, and enforcement of ethics reforms across all government bodies, supported by public reporting dashboards.
- T3 Support the creation of a countywide Fiscal Accountability Scorecard with standardized metrics to track spending, audit results, and budget outcomes across agencies.
- T4 Aspire to develop a Public Trust Dashboard to report progress on key ethics, transparency, and performance goals, updated annually and shared publicly.

Strategy 1.2: Enhance transparency and accountability mechanisms across public institutions.

Tactics:

- T5 Develop and implement standardized transparency policies for all county and municipal agencies, ensuring that public information, budgets, and meeting materials are easily accessible online.
- T6 Support the expansion of open-data initiatives to allow residents to track public spending, performance indicators, and project outcomes through a unified countywide dashboard.
- T7 Encourage annual independent audits of transparency and ethics compliance across public institutions, with results made publicly available.

Strategy 1.3: Foster collaboration, trust, and ethical leadership between government, business, and community partners.

Tactics:

- T8 Encourage Public Integrity Roundtables bringing together government, nonprofit, and business leaders to share best practices in ethics, governance, and accountability.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Civic and Governance Systems (Ethics & Elections, Constitutional Amendment Reform, Government Efficiency & Accountability, Justice & Legal Systems, Civil Society)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- T9 Encourage partnerships among professional associations, chambers, and educational institutions to deliver joint workshops on ethical decision-making and public-sector responsibility.
- T10 Recognize and celebrate agencies, organizations, and leaders that demonstrate exemplary transparency and accountability practices.

GOAL 2: INCREASE THE ENGAGEMENT AND EDUCATION OF THE CITIZENRY AND ELECTED OFFICIALS, INCREASING PARTICIPATION IN OUR LOCAL, COUNTY, STATE, AND FEDERAL ELECTIONS AND GOVERNMENT.

Strategy 2.1: Expand civic education around the structure, roles, and functions of government.

Tactics:

- T11 Support civic education and public understanding of all levels of government through schools, community organizations, and digital platforms.
- T12 Incorporate experiential learning — such as mock elections, legislative simulations, and visits to government institutions — into all grade levels to make civics relevant and hands-on.
- T13 Collaborate with the Broward County School Board and higher-education partners to adopt a civic-literacy proficiency requirement tied to state standards and real-world application.
- T14 Support efforts for future leaders of Broward, pairing students with public servants, and offering firsthand exposure to policymaking and public-service careers.
- T15 Promote digital platforms that present legislative, judicial, and regulatory updates in accessible, plain-language formats.
- T16 Encourage recurring "Your Tax Dollars at Work" forums and online sessions explaining local budgets, revenues, and spending priorities, with tools for public input.
- T17 Promote Government 101 for Business workshops that train employers, nonprofits, and residents on reading budgets, understanding procurement processes, and identifying engagement opportunities.

Strategy 2.2: Promote awareness and pathways for residents to participate in civic life.

Tactics:

- T18 Educate and promote the importance of civic engagement and understanding the election process and government systems.
- T19 Strengthen civic learning and experiential engagement in K-12 and postsecondary education.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Civic and Governance Systems (Ethics & Elections, Constitutional Amendment Reform, Government Efficiency & Accountability, Justice & Legal Systems, Civil Society)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- T20 Develop an engagement and outreach strategy to reach residents who are not registered, registered but not voting, or otherwise disengaged.
- T21 Use data from the Supervisor of Elections to identify low-turnout precincts and implement neighborhood-specific engagement campaigns.
- T22 Establish a Civic Ambassadors volunteer program that trains residents to educate and motivate peers about local government participation and voting.
- T23 Partner with schools, employers, and community organizations to integrate civic-participation opportunities — such as voter registration drives and candidate forums — into existing events and programs.
- T24 Develop programs and events that bring together elected officials, community leaders, and residents to discuss key issues and strengthen public trust.

Strategy 2.3: Increase public understanding of elections and the voting process.

Tactics:

- T25 Encourage nonprofits, schools, and faith-based groups to organize year-round voter-registration and civic-participation drives.
- T26 Encourage the Supervisor of Elections to develop public-awareness campaigns on voting rights, voter registration, early voting, vote-by-mail, and Election Day procedures.
- T27 Provide clear information about voting accessibility and available options for all elections.
- T28 Support targeted outreach campaigns to inform voters about accessibility options such as curbside voting, language assistance, and transportation resources.
- T29 Collaborate with disability advocates, senior centers, and community partners to ensure voting sites meet ADA standards and that accessible options are clearly communicated before every election.
- T30 Educate the community on the importance and implications of ballot initiatives and constitutional amendments.
- T31 Encourage community organizations to increase informed engagement around ballot initiatives, helping residents assess their potential impact on Broward County.
- T32 Encourage nonpartisan "Know Before You Vote" forums in partnership with chambers, civic groups, and media outlets to analyze the local implications of proposed amendments.
- T33 Collaborate with community media, local journalists, and public information officers to produce short, multilingual civic explainer videos on voting, government processes, and public participation.

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Civic and Governance Systems
(Ethics & Elections, Constitutional Amendment Reform, Government Efficiency & Accountability, Justice & Legal Systems, Civil Society)**

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 2.4: Strengthen leadership development and education for elected and appointed officials.

Tactics:

- T34 Advocate for a countywide standard requiring all public entities to publish meeting materials and recordings online within five business days, in ADA-compliant and searchable formats.
- T35 Support and promote leadership-training programs that prepare elected officials to be effective, transparent, and responsive public servants.
- T36 Support nonpartisan professional-development opportunities for candidates and elected officials covering budgeting, ethics, community engagement, and policy implementation.
- T37 Foster partnerships with universities, nonprofits, and civic organizations (e.g., Leadership Broward, Hispanic Unity, local chambers) to recruit and support participants in advanced civic-leadership programs.

GOAL 3: IMPROVE THE USER EXPERIENCE, COMMUNICATION AND ACCESSIBILITY OF LOCAL, COUNTY, STATE, AND FEDERAL GOVERNMENTS.

Strategy 3.1: Streamline government operations and reduce redundancies.

Tactics:

- T38 Encourage the identification and evaluation of redundant services, regulatory barriers, and inefficient processes across municipalities to determine opportunities for consolidation or alignment.
- T39 Introduce a performance-based partnerships or managed-service models for select non-core government functions, with built-in evaluation metrics and public transparency.
- T40 Encourage the development of a Broward Best Practices Exchange to share proven innovations, policies, and performance models among municipalities.
- T41 Standardize fiscal-impact statements across municipalities for multi-year projects, ensuring consistent evaluation of cost, risk, and return on investment.
- T42 Advocate for shared-service agreements and interlocal compacts that formalize collaboration among municipalities, reducing duplication and improving efficiency.

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Civic and Governance Systems
(Ethics & Elections, Constitutional Amendment Reform, Government Efficiency & Accountability, Justice & Legal Systems, Civil Society)**

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 3.2: Foster collaboration and coordination across all levels of government.

Tactics:

- T43 Review Sunshine and ethics laws to identify ways to strengthen intergovernmental collaboration while maintaining transparency.
- T44 Aspire to facilitate periodic Government-to-Community Forums that bring together elected officials and residents for open dialogue and mutual understanding.

Strategy 3.3: Develop a modern, comprehensive, and integrated communications strategy that effectively engages all residents and communities.

Tactics:

- T45 Consider initiating a centralized Broward Connect communications platform that consolidates announcements, alerts, public meetings, and resources from all local governments.
- T46 Aspire to launch a countywide social-media engagement plan to proactively share information, counter misinformation, and promote civic participation through trusted community voices.
- T47 Partner with local media outlets, schools, and community organizations to distribute verified information and explain government decisions in plain language.

Strategy 3.4: Modernize how residents access government.

Tactics:

- T48 Advocate for a unified Digital Services Portal that allows residents to access permits, applications, payments, and service requests across municipalities in one place.
- T49 Implement a Digital-First customer-service model integrating chatbots, mobile applications, and AI-assisted response systems to streamline requests and reduce wait times.
- T50 Support the expansion of physical and virtual Government Access Hubs in libraries, community centers, and public buildings, providing Wi-Fi, kiosks, and trained staff to assist residents with online services.
- T51 Promote the implementation of a Resident Experience Survey to measure satisfaction with online and in-person government services, using the results to guide continuous improvement.

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Civic and Governance Systems
(Ethics & Elections, Constitutional Amendment Reform, Government Efficiency & Accountability, Justice & Legal Systems, Civil Society)**

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 4: FOSTER A COMMUNITY AND CULTURE THAT EMBRACES CIVIL PUBLIC DISCOURSE AND RESPECTS OUR SHARED HUMANITY.

Strategy 4.1: Strengthen communication and listening skills to promote respectful dialogue, empathy, and openness to diverse perspectives among residents, elected officials, and community leaders.

Tactics:

- T52 Encourage Civic Exchange Summits that bring together community leaders, journalists, educators, and residents to discuss emerging issues and strengthen cross-sector dialogue.
- T53 Partner with local universities, media outlets, and nonprofits to develop media literacy and civil dialogue workshops that teach residents how to identify misinformation and engage respectfully online.
- T54 Promote Community Dialogue Circles in partnership with libraries, faith-based groups, and civic organizations to create safe spaces for residents to discuss challenging issues with facilitation and respect.

Strategy 4.2: Strengthen community connections by fostering collaboration, trust, and shared understanding across all sectors—engaging media, cultivating trusted messengers, and advancing asset-based community development approaches that build on local strengths.

Tactics:

- T55 Support public communication through shared media strategies and community information platforms to encourage transparency and unity of message.
- T56 Support local media partners, nonprofits, and civic groups in highlighting positive examples of collaboration, respect, and shared problem-solving.
- T57 Use Asset-Based Community Development (ABCD) models to identify and mobilize community strengths, connecting residents and organizations around shared goals.

Broward County: 2045 Six Pillars Community Strategic Plan

**PILLAR: Civic and Governance Systems
(Ethics & Elections, Constitutional Amendment Reform, Government
Efficiency & Accountability, Justice & Legal Systems, Civil Society)**

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Metrics:

- Amount and Types of Ethics Training
- Number of Units Covered by the Inspector General's Office
- Voter Registration
- Voter Participation

Recommended Advocates:

Broward County City Managers' Association, Broward County and municipal Boards, Broward County Commission and constitutional offices, Broward County Inspector General, Broward County School Board, Broward League of Cities, Broward Workshop, Citizen and watchdog groups, Greater Fort Lauderdale Alliance, Leadership Broward, Local municipalities, Private schools, Smart Growth Partnership, South Florida Regional Planning Council, State Attorney's Office, Supervisor of Elections.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 1: FOSTER CIVIC PRIDE AND ACTIVE COMMUNITY ENGAGEMENT THROUGH EDUCATION AMONG RESIDENTS, BUSINESSES, AND ORGANIZATIONS ACROSS BROWARD COUNTY.

Strategy 1.1: Promote the personal benefits of civic engagement in shaping local policies, processes, and community solutions.

Tactics:

- T1 Develop and launch a countywide case statement and multimedia campaign demonstrating the personal and community return on investment (ROI) of civic engagement.
- T2 Partner with public, private, and nonprofit entities to share civic-engagement resources, amplify success stories, and recognize outstanding contributors.
- T3 Conduct a countywide mapping of civic-education programs and leadership initiatives to identify partners, gaps, and collaboration opportunities that support PREMO and other County initiatives.
- T4 Collaborate with Broward County Public Schools, private schools, higher-education institutions, and youth programs to integrate civic-engagement and service-learning experiences into curricula.
- T5 Define “civic engagement” inclusively—encompassing community service, advocacy, volunteerism, and participation in local decision-making (i.e., align with School Board and PREMO community-outreach goals).
- T6 Leverage youth leadership programs such as Key Club, Interact, and Student Government as early pathways to civic participation and planning awareness.
- T7 Use digital platforms and storytelling campaigns to elevate resident voices, advocacy success stories, and tangible community impact related to Six Pillars initiatives.
- T8 Support countywide recognition programs honoring residents, youth, and organizations exemplifying civic pride and leadership.
- T9 Leverage volunteer-tracking systems to measure civic participation and align metrics with Florida Chamber Foundation data.

Strategy 1.2: Expand accessible and inclusive opportunities for civic involvement across all municipalities and communities.

Tactics:

- T10 Collaborate with civic-leadership organizations to scale engagement programs for residents to influence local decision making.
- T11 Leverage digital engagement tools—participatory budgeting, open data portals, and interactive mobility dashboards—to make civic participation transparent, measurable, and rewarding.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 1.3: Encourage multi-generational placemaking initiatives that create shared spaces and foster a sense of belonging for all residents.

Tactics:

- T12 Investigate opportunities as appropriate for community-driven placemaking projects that leverage murals, gardens, signage, wayfinding, and pop-up installations.
- T13 Encourage and highlight partnerships between municipalities, artists, and civic organizations to produce intergenerational public-art and storytelling projects celebrating Broward's diverse communities.
- T14 Identify and reduce regulatory or zoning barriers that hinder placemaking.

GOAL 2: SUPPORT AND ADVOCATE FOR NONPROFIT ORGANIZATIONS DELIVERING QUALITY-OF-LIFE PROGRAMS AND SERVICES IN BROWARD COUNTY.

Strategy 2.1: Strengthen collaboration between nonprofits and the business community to advance shared community goals.

Tactics:

- T15 Educate the public and private sectors on the economic and social ROI of Broward's nonprofit ecosystem.
- T16 Engage cross-sector partners to highlight nonprofit impact through storytelling, shared data, and recognition campaigns.
- T17 Promote recognition programs for businesses that exemplify corporate citizenship and outstanding nonprofit partnerships.
- T18 Encourage board engagement and leadership development—particularly among emerging leaders.

Strategy 2.2: Strengthen collaboration among nonprofits to build collective impact and reduce duplication of services.

Tactics:

- T19 Encourage partnerships that support volunteerism, fundraising, and capacity-building aligned with community-development and mobility initiatives.
- T20 Expand board-matching programs connecting professionals with nonprofit boards working in housing, sustainability, and transit access.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 2.3: Strengthen collaboration between nonprofits and government to expand reach and effectiveness of services.

Tactics:

- T21 Support mentorship programs connecting emerging nonprofit leaders with experienced executives from government and civic agencies.
- T22 Support interagency partnerships integrating nonprofit programs into County and municipal initiatives to improve service delivery and quality of life outcomes.

Strategy 2.4: Strengthen nonprofit leadership, organizational capacity, and resource development.

Tactics:

- T23 Support training and shared-service resources to help nonprofits diversify and sustain revenue through grants, philanthropy, and social-enterprise models.
- T24 Reduce barriers to institutional data-sharing.
- T25 Support nonprofit-leadership programs focused on management, governance, innovation, and equitable community development.

GOAL 3: NURTURE SAFE, SUSTAINABLE, AND THRIVING NEIGHBORHOODS WITH A VARIETY OF HOUSING OPTIONS IN EVERY MUNICIPALITY IN BROWARD COUNTY.

Strategy 3.1: Expand and Preserve Affordable & Mixed-Income Housing Near PREMO Transit corridors and Employment Centers to increase access to opportunity.

Tactics:

- T26 Align plans by supporting the Broward 10-Year Affordable Housing Master Plan and PREMO plan as joint frameworks guiding housing, land use, and mobility investments.
- T27 Promote TOD through funding prioritization, density bonuses, public land use, employer-assisted housing and mixed-use zoning in PREMO corridors.
- T28 Enable ADUs, Missing Middle, modular construction, MTHUs, and intergenerational/service-integrated housing models by right in transit-served areas.
- T29 Support acquisition and rehabilitation of existing affordable units, support community land trust models, and establish long-term affordability mechanisms near transit corridors.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 3.2: Strengthen housing stability and prevent homelessness by expanding housing support and prevention systems to reduce displacement and homelessness.

Tactics:

- T30 Support expansion of permanent supportive housing integrating mental health, addiction recovery, and workforce services.
- T31 Promote the HMIS centralized Homeless Resource Hub and ensure community efforts align with the Homeless Continuum of Care.
- T32 Align efforts to increase rental assistance, foreclosure counseling, legal aid, homebuyer education, and financial literacy programs to reduce housing loss.
- T33 Highlight wraparound homeless services locations and providers (childcare, workforce, healthcare) and promote trauma-informed practices across providers.

Strategy 3.3: Modernize policy, zoning, and financing to accelerate production, streamline processes and strengthen funding tools to scale affordable housing supply.

Tactics:

- T34 Advance zoning reforms permitting diverse housing types by right; streamline approvals for affordable and mixed-use developments tied to PREMO investments.
- T35 Support capitalization of the Affordable Housing Trust Fund to better leverage gap financing, tax credits, SHIP/SAIL appropriations, CRA funding, and private-sector investment.
- T36 Support AHAC recommendations, municipal housing scorecards, intergovernmental coordination, and regional advocacy partnerships.
- T37 Support alignment of housing, transportation, and climate-resilience planning to promote equitable, low-carbon, transit-served communities.

Strategy 3.4: Increase public support, accountability, and cross-sector Leadership through education and advocacy to sustain long-term housing solutions.

Tactics:

- T38 Encourage maintenance and regular updates of the Affordable Housing Dashboard and Municipal Scorecard; circulate published annual reports tracking progress.
- T39 Support and identify workshops, neighborhood forums, and countywide campaigns illustrating the economic and mobility benefits of diverse housing options.
- T40 Advocate for state and local legislation supporting affordable and workforce housing, condo assessment relief for seniors, and recurring revenue sources for housing.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- T41 Engage employers, nonprofits, municipalities, and developers; highlight successful projects and recognize inclusive housing champions.

GOAL 4: PROMOTE OUTDOOR LIFESTYLES AND ECOTOURISM BY SHOWCASING BROWARD COUNTY'S NATURAL ASSETS FROM SEAGRASS TO SAWGRASS.

Strategy 4.1: Expand and connect recreational trails, greenways, and parks to improve access and connectivity and improve equitable local access to parks, green spaces, and community “third places”.

Tactics:

- T42 Link bike paths, waterways, and parks into a continuous network connecting natural, cultural, and urban destinations.
- T43 Collaborate with Visit Lauderdale, Broward MPO, and municipalities to market and expand eco-friendly mobility corridors and trail connections.
- T44 Install interpretive signage and wayfinding at mobility hubs and trails to highlight Broward's ecology, heritage, and sustainability efforts.
- T45 Encourage public-private partnerships to activate waterfronts and natural areas for recreation, conservation, and ecotourism.
- T46 Encourage local ordinances and development codes that preserve existing green spaces and require new developments to include publicly accessible open areas.
- T47 Coordinate across agencies and municipalities to secure funding and implement new multimodal transit connections to parks, beaches, and recreational areas.
- T48 Establish signature nature centers (TREC) that celebrate Broward's ecosystems—from Everglades wetlands to coastal habitats—offering education, recreation, and tourism experiences with multimodal access.
- T49 Integrate green infrastructure—such as shaded walkways, rain gardens, and public plazas—into urban design to expand everyday access to nature.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

Strategy 4.2: Increase community participation, volunteerism, and education in parks and recreational programs.

Tactics:

- T50 Promote volunteerism and stewardship programs encouraging residents to participate in cleanups, native plantings, and park maintenance activities.
- T51 Partner with nonprofit, business, and faith-based organizations to expand summer and after-school programs that connect youth and families to outdoor learning and recreation.
- T52 Facilitate partnerships with local vendors and social enterprises to enhance visitor experiences in parks and green spaces through concessions, rentals, and educational programming.

GOAL 5: MAXIMIZE RESOURCES IN BROWARD COUNTY TO IMPROVE OVERALL HEALTH, WELLNESS, AND COMMUNITY SAFETY.

Strategy 5.1: Advance community wellness and prevention through education, engagement, and environmental design.

Tactics:

- T53 Support recurring outdoor fitness, wellness, and health-education events in parks, schools, and community spaces to promote active living and social connection.
- T54 Encourage expansion of health-supportive infrastructure in public areas and workplaces—such as shaded walking trails, bike lanes, hydration stations, and safe recreation zones.
- T55 Highlight community-based prevention programs addressing nutrition, addiction, mental health, and chronic disease, in collaboration with healthcare and nonprofit partners.
- T56 Enhance community safety through design improvements such as better lighting, visibility, and traffic-calming features.

Strategy 5.2: Strengthen access to coordinated and preventive health services.

Tactics:

- T57 Support expansion of access to preventive care through mobile clinics, community health fairs, and telehealth programs targeting underserved areas.
- T58 Highlight formal partnerships between hospitals, schools, and nonprofits to deliver health education and screenings in trusted community settings.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- T59 Increase awareness of available resources through a countywide “Know Where to Go” campaign promoting mental health, nutrition, and wellness services.
- T60 Support community health worker and peer-mentor programs to connect residents with culturally competent care and resources.
- T61 Support data sharing among health and human service agencies to identify gaps, reduce duplication, and target interventions more effectively.

Strategy 5.3: Foster a culture of resilience, preparedness, and community safety.

Tactics:

- T62 Encourage cities to expand neighborhood-based safety programs such as community policing, CERT (Community Emergency Response Teams), and neighborhood watch initiatives, and host public safety education campaigns focused on emergency preparedness, disaster resilience, and first aid training.
- T63 Foster cross-sector collaborations between law enforcement, behavioral health, and social service agencies to address root causes of violence and instability.

Strategy 5.4: Promote policy alignment and collective investment in health, wellness, and safety.

Tactics:

- T64 Encourage joint funding applications among nonprofits, municipalities, and healthcare systems to maximize available resources.
- T65 Advocate for state and federal policies that expand services to health, safety and wellness initiatives.

GOAL 6: STIMULATE AN ARTS AND CULTURAL ECOSYSTEM THAT DRIVES ECONOMIC GROWTH AND COMMUNITY ENGAGEMENT IN BROWARD COUNTY.

Strategy 6.1: Support and advance the Broward County Cultural Division Strategic Plan.

Tactics:

- T66 Support the expansion of arts education opportunities in schools, community centers, and after-school programs to build early appreciation for creative expression.
- T67 Support the expansion of Ignite Broward as the county's signature arts event.
- T68 Increase visibility and participation in the arts by encouraging coordinated marketing campaigns and platforms such as ArtsCalendar.com.
- T69 Promote access to arts experiences for underrepresented groups, with a focus on youth, low-income families, seniors and residents in underserved communities.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- T70 Encourage local businesses to engage as arts supporters by promoting sponsorships, corporate art partnerships, and employer-supported arts engagement programs.
- T71 Explore, examine and develop a framework for opportunities to invest in designated arts districts and incubators for culinary, visual, and performing artists, fostering collaboration, innovation, and entrepreneurship in creative industries.

Strategy 6.2: Foster community participation and investment in arts and culture.

Tactics:

- T72 Support and highlight countywide cultural events and festivals that showcase local artists, reflect community diversity, and position Broward as a premier cultural destination.
- T73 Encourage community-based arts programming that integrates local heritage, neighborhood storytelling, and intergenerational collaboration.
- T74 Encourage public–private partnerships that leverage philanthropy, tourism revenue, and private investment to sustain arts organizations and events.

Strategy 6.3: Highlight and promote the economic value of the arts within Broward’s local economy.

Tactics:

- T75 Support the utilization of data collection to conduct and share regular economic impact studies that quantify the contribution of arts and culture to Broward’s economy.
- T76 Encourage the integration of arts and culture into economic development strategies to attract creative talent, cultural tourism, and investment in local businesses.
- T77 Promote the arts as an economic driver through opportunities such as business roundtables, cross-sector forums, and regional storytelling campaigns showcasing success stories.

Strategy 6.4: Expand equitable access to the arts.

Tactics:

- T78 Adopt local ordinances that reserve affordable live–work space for artists within new developments or redevelopment zones.
- T79 Enhance transportation options and accessibility to ensure residents across all municipalities can participate in arts events and programs.
- T80 Encourage community-driven public art installations—including murals, sculptures, and digital media—that showcase local artists and reflect Broward’s cultural identity.
- T81 Encourage the development and expansion of funding to support grants and subsidies for organizations expanding outreach to underserved populations.

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

GOAL 7: CULTIVATE OPPORTUNITIES THAT SUPPORT AND PROMOTE ECONOMIC PROSPERITY FOR ALL RESIDENTS AND BUSINESSES.

Strategy 7.1: Promote local procurement by encouraging businesses, nonprofits, and government to prioritize spending within Broward County.

Tactics:

- T82 Develop a “Buy Broward” initiative that recognizes organizations prioritizing local vendors, suppliers, and service providers.
- T83 Promote shared local vendor databases connecting local businesses with corporate and government procurement opportunities.
- T84 Promote Local Procurement Forums to promote supplier diversity, highlight success stories, and expand cross-sector contracting relationships.

Strategy 7.2: Support policies and investments that reduce disparities and expand shared prosperity for all.

Tactics:

- T85 Advocate for economic policies and zoning practices that encourage business growth.
- T86 Promote impact investment and community benefit agreements that ensure new developments contribute to local job creation and wealth-building.
- T87 Track and publish equity-focused economic indicators to measure progress in reducing disparities and expanding opportunity across all communities.

Metrics:

- ALICE Households
- Average Cost of Rental Housing
- CDC Health Rankings
- Child Health Ranking
- Children In Poverty
- Decreased Percentage of Obesity Rates
- Floridians Without Health Insurance Coverage
- Free & Reduced Lunch
- Health Status
- Home Ownership Rate
- Homeless School Children
- Non-Profit Contributions to the Arts
- Number of Annual Visits to Artscalendar.Com Website
- Number of Arts Related Businesses in Broward County
- Number of Creative Industry Jobs
- Number of Hours of Instruction in School Arts Education Programs

Broward County: 2045 Six Pillars Community Strategic Plan

PILLAR: Quality of Life and Quality Places (Vibrant & Sustainable Communities, Housing, Health & Wellness)

2045 VISION

I. Prosperity and High Paying Jobs

II. Vibrant Communities

III. Global Competitiveness

- Number of people employed in arts related businesses
- Parks and recreation attendance
- Poverty Rate
- Voter turnout as a percentage of population

Recommended Advocates:

AIA (American Institute of Architects) Fort Lauderdale Chapter, American Cancer Society, American Institute of Architects, ArtServe, Artists, Association of Landscape Architects, Big Brothers Big Sisters of Broward County, Boys and Girls Clubs of Broward County, Broward Center for the Performing Arts and affiliates, Broward County Cultural Division, Broward County Government, Broward County Health Department, Broward County Housing Authority, Broward County Medical Association, Broward County Natural Resources Planning and Management Division, Broward County Parks and Recreation Department, Broward County Public Schools, Broward County Transit, Broward League of Cities, Broward Metropolitan Planning Organization (MPO), Broward Regional Health Planning Council, Broward Sheriff's Office, Broward Workshop, Business associations, Business for the Arts of Broward, Children's Services Council of Broward County, Community Foundation of Broward, Coordinating Council of Broward, Crime watch organizations, Cycling and running clubs, Department of Children and Families, Financial institutions and other lenders, Funding organizations for non-profits, Greater Fort Lauderdale Alliance, H.O.M.E.S. Inc., Hospital districts and large private hospitals, Human services agencies, Local Chambers of Commerce, Local colleges and universities, Local councils and civic associations, Local municipalities, Private schools, Recreational sports leagues, Riverwalk Trust, South Florida Regional Transportation Authority (SFRTA), United Way Broward, Visit Lauderdale.